

# ANEX 2021

ASIA NONWOVENS EXHIBITION AND CONFERENCE

COMBINED WITH



**MAY, 2021**  
**SHANGHAI, CHINA**  
**SHANGHAI NEW INTERNATIONAL EXPO CENTRE**

ORGANISED BY



MANAGED BY



SUPPORTED BY





- Asia Nonwoven Fabrics Association (ANFA) is the only international trade association, which represents the nonwovens industry in Asia both in name and substances, to contribute to healthy growth of nonwovens-related industries in Asia.
- ANFA has more than 300 members companies, presenting the primary companies of global or Asian nonwovens industry from Japan, China, Taiwan, Korea, Hong Kong, India, Thailand, Indonesia, Pakistan, etc. countries and areas.
- Since the establishment, ANFA has made a great contribution to the sound growth of the nonwovens industry all over the Asia region. Besides, representing Asia, ANFA keeps a close linkage with INDA in North America and EDANA in Europe. With the ongoing globalization, Asian regions are the centre of worldwide attention in the point of view of the highest increase in production volume of nonwovens and the market extending. The production volume has already gone beyond the scale comparable with North America and Europe, and share about 50% in the world
- Also, ANFA has successfully held ANEX (Asia Nonwovens Exhibition & Conference) and ANFA Nonwovens Conferences, and will hold ANEX2021 in May 2021 in Shanghai.
- ANFA will surely give you a helping hand in sourcing your requirements from Asia and in marketing your products into Asia.

# Overview of Informa Market



# the combination of Informa and UBM

UBM plc was the largest pure-play B2B Events organiser in the world. Our 3,750+ people, based in more than 20 countries, served more than 50 different sectors - from consumer goods to industrial.

Informa is a leading business intelligence, academic publishing, knowledge and event business, operating within knowledge and information economy. We are listed on London stock exchange and we are a member of the FTSE100.

- Starting from 18 June 2018, UBM became part of Informa PLC



**NEW informa**  
A leading B2B information  
services company



Informa combined UBM, to create a leading B2B information services group

# Informa Markets Today

Informa Markets, a united brand identity, launches to create the world's leading exhibitions organizer.

Informa Markets create platform for industries and specialist markets to trade, innovate and grow. Through more than 550 international B2B brands, we provide opportunities to engage, experience and do business via face-to-face exhibitions, specialist digital content and actionable data solutions.



30+  
countries

20+  
offices

4,400+  
Colleagues



#1  
exhibition organiser

+550  
B2B brands

# Depth Specialist in B2B Brands - China

## Lifestyle



## Building and Construction



## Medical



## Technology



## Industrial



# Depth Specialist in B2B Brands – 15 Market Sectors

## Agriculture



## Aviation & Aerospace



## Beauty & Aesthetics



## Culture & Lifestyle



## Design & Furniture



## Energy, Utilities & Resources



## Fashion & Apparel



## Health & Nutrition



## Healthcare & Pharmaceuticals



## Hospitality, Food & Beverage



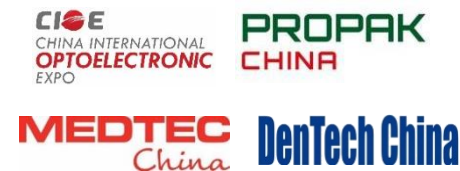
## Infrastructure, Construction & Real Estate



## Jewellery



## Manufacturing, Machinery & Equipment



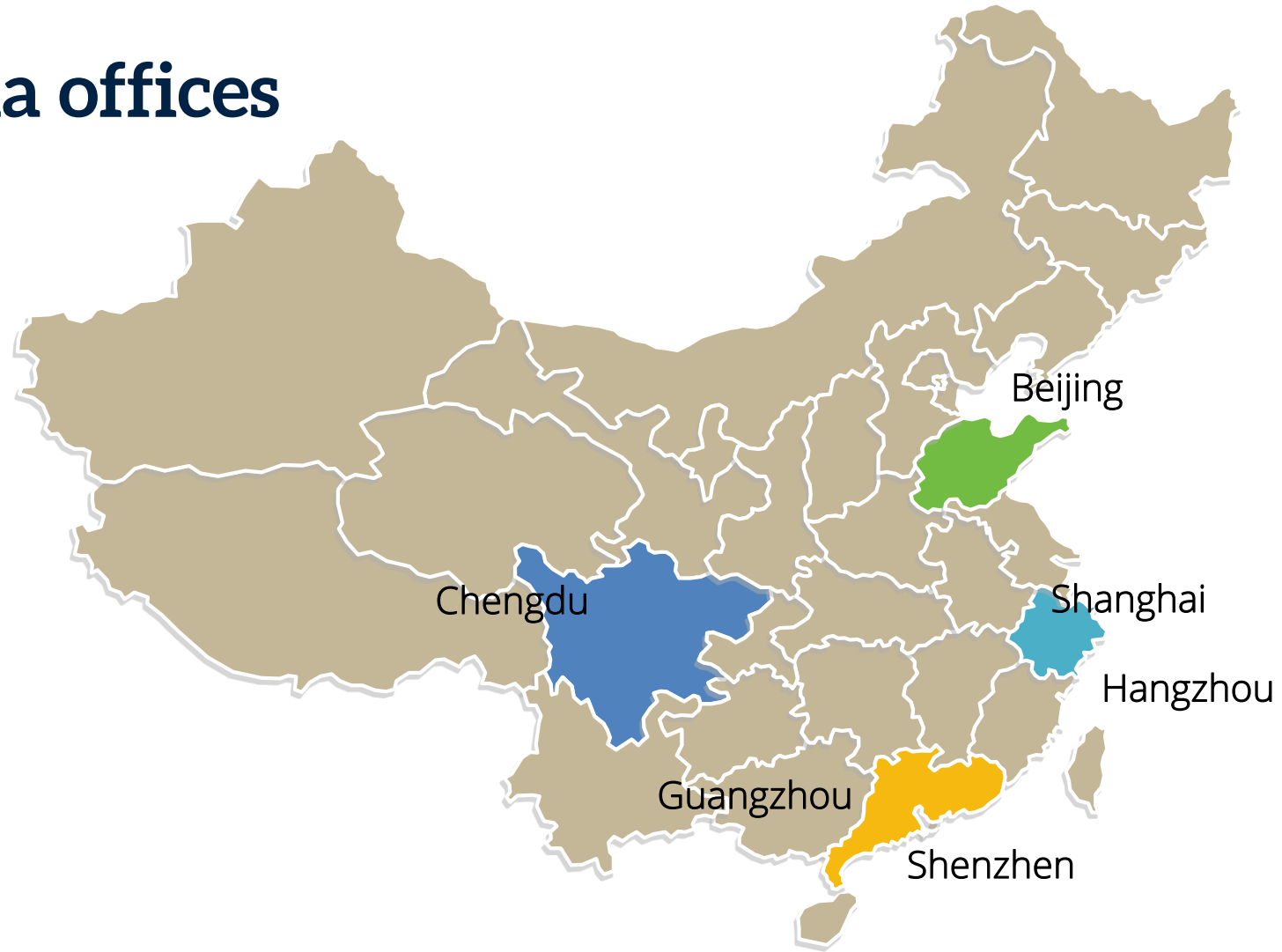
## Maritime, Transportation & Logistics



## Media & Entertainment



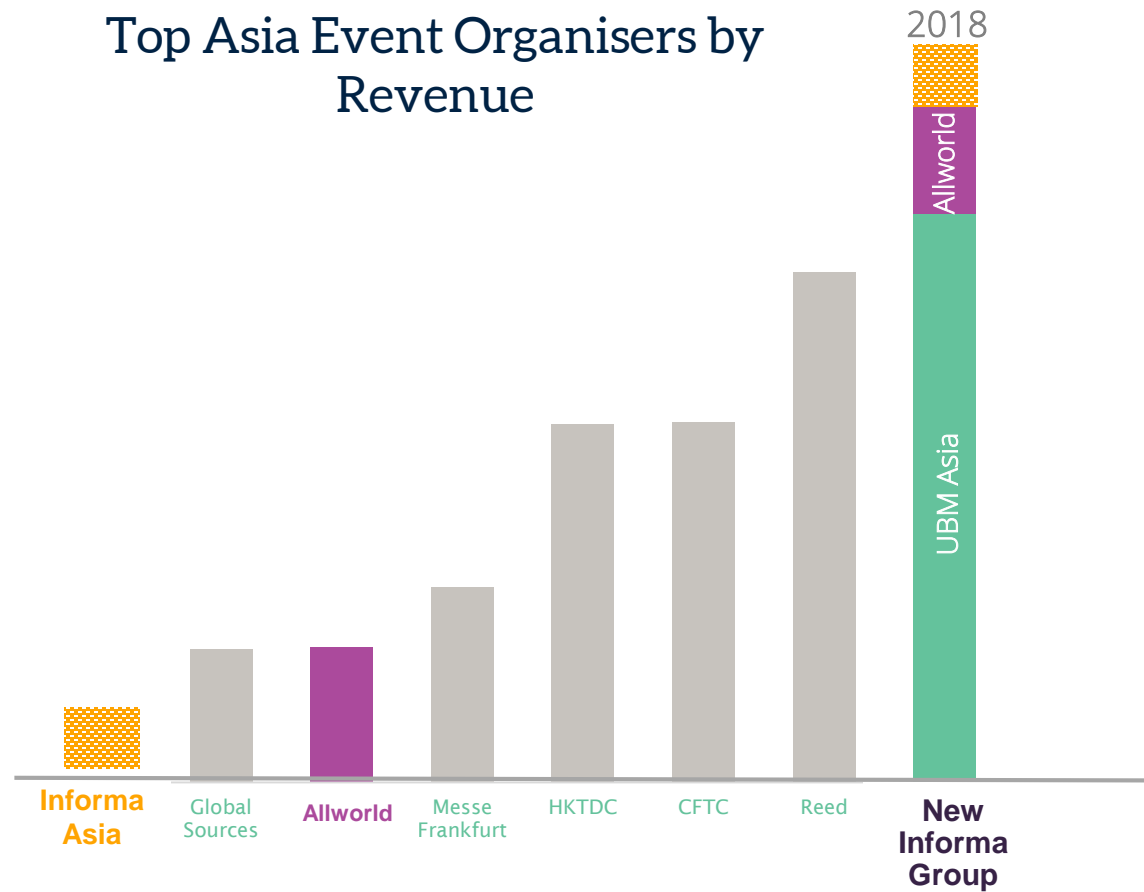
# China offices





# Overview of Informa and UBM business

## Top Asia Event Organisers by Revenue



- #1 Organiser in Asia
- #1 Organiser in SE Asia
- #1 Commercial Organiser in China
- #1 Organiser in India

Source: BSG "The Trade Fair Industry in Asia 2016", AMR Globex 2016, Messe Frankfurt Annual Report 2015. Reed Exhibitions revenue above reflects total Reed events revenue in "Emerging Markets". CCPIT (ranked by BSG as the 6<sup>th</sup> largest operator in Asia) revenue not available and therefore not presented above.

\* 2Q18 figure including Allworld, GE Asia & iJVs

# ANEX2021 combined with SINCE2021 is pre-destined a successful event again

The estimate key figures of ANEX2021

Exhibitor numbers: 750

Exhibition space gross: 40,000 sqm

Visitors numbers: 40,000

# MODERN VENUE FACILITIES



# TRAFFIC CONNECTIONS

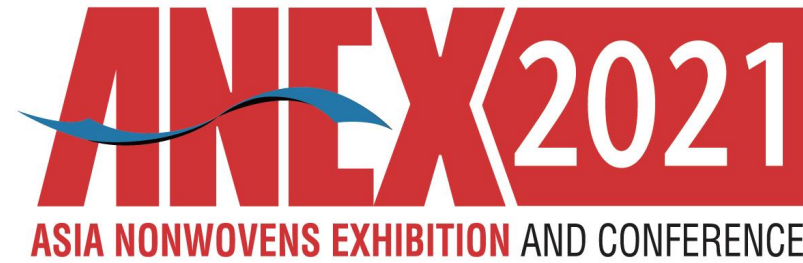
- 2 INTERNATIONAL AIRPORTS
- 24 HOURS FLIGHTS FROM WORLDWIDE
- 3 HIGHSPEED TAIN STATIONS
- FASTEST TAIN CONNECTING TO CHINA INNERLANDS



# ONE OF THE MOST ATTRACTIVE CITIES IN ASIA



SEE YOU AT



COMBINED WITH



SEE YOU IN  
SHANGHAI, CHINA

