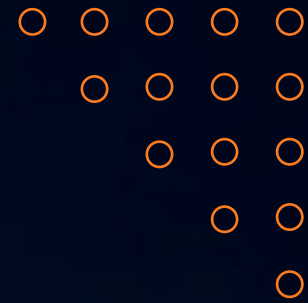


A night-time photograph of the Orlando skyline, featuring several illuminated skyscrapers. In the foreground, the Orlando City Stadium is visible, with its blue and yellow seats and a rainbow arching over the stadium. The word "ORLANDO" is overlaid in large, bold, orange and white letters.

ORLANDO

YOU DON'T KNOW
THE HALF OF IT.®





Orlando. Florida's fastest *growing* job market.



21.4M

FLORIDA
POPULATION
(US Census, ACS 2019)

8.6M+

POPULATION
WITHIN A 2-HOUR
DRIVE
(ESRI, 2019)





We're known by the
companies we keep



20%



WALT DISNEY WORLD®
RESORT



UNIVERSAL
ORLANDO RESORT™



SeaWorld®
Orlando

20% OF OUR EMPLOYMENT
IS IN **LEISURE AND HOSPITALITY**
(Florida DEO, Employment Statistics 2019)



We're known by the
companies we keep ... but we're more
corporate than you think.

80%

80% OF OUR EMPLOYMENT IS IN **DIVERSE INDUSTRIES**
(Florida DEO, Employment Statistics 2019)



Shooting for *the stars*. It's in our DNA.

Titan III Launch, 1965
(State Archives of Florida)



Did you know?

The Orlando region has a long history in aerospace from the world's first commercial aircraft flight to the present day launches into space at Cape Canaveral, located just 50 miles away from downtown. It's proximity to the Space Coast is a major factor in the region's robust aviation and aerospace workforce.





Technology.
It's in our DNA.

Did you know?

One of the earliest applications of LIDAR technology was to map the moon during the 1971 Apollo 15 mission. The technology has since been developed for new applications by companies in the Orlando region, including companies like Luminar to be used as the “eyes” for self-driving vehicles.

LUMINAR



Simulation.
It's in our DNA.

\$6B

IN ANNUAL SIMULATION
CONTRACTS FLOW
THROUGH THE REGION.

Did you know?

Nearly every single one of 1,500
annual new hires at JetBlue train at
JetBlue University located at the
Orlando International Airport.

Millennial boom town.

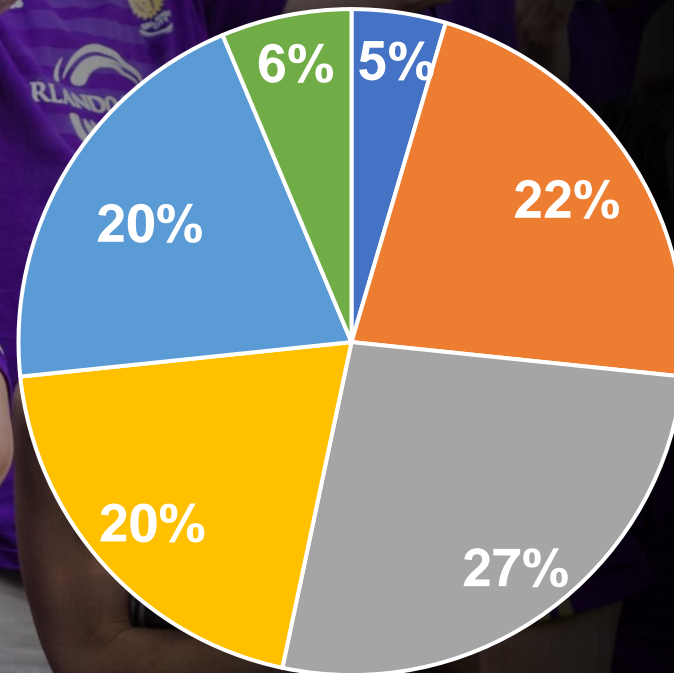
37.3

MEDIAN AGE OF THE
ORLANDO REGION
(U.S. Census Bureau, 2019)

54%

OF RESIDENTS
ARE MILLENNIALS
AND YOUNGER

Orlando MSA Population By Age Cohort



- Generation Alpha
- Generation Z
- Millennial
- Generation X
- Baby Boomer
- Silent & Greatest Generations

Generations breakdown defined by ESRI
Source: ESRI 2019

An aerial photograph of a massive crowd gathered on a city street and plaza. The crowd is diverse in age and appearance, filling the lower two-thirds of the frame. In the background, modern high-rise buildings and palm trees are visible under a clear sky. The text and graphics are overlaid on the right side of the image.

A *snapshot* of the world.



**1 IN EVERY
9 RESIDENTS**

MOVED TO ORLANDO FROM OUTSIDE
THE REGION SINCE 2010;

HALF

FROM AN INTERNATIONAL LOCATION.



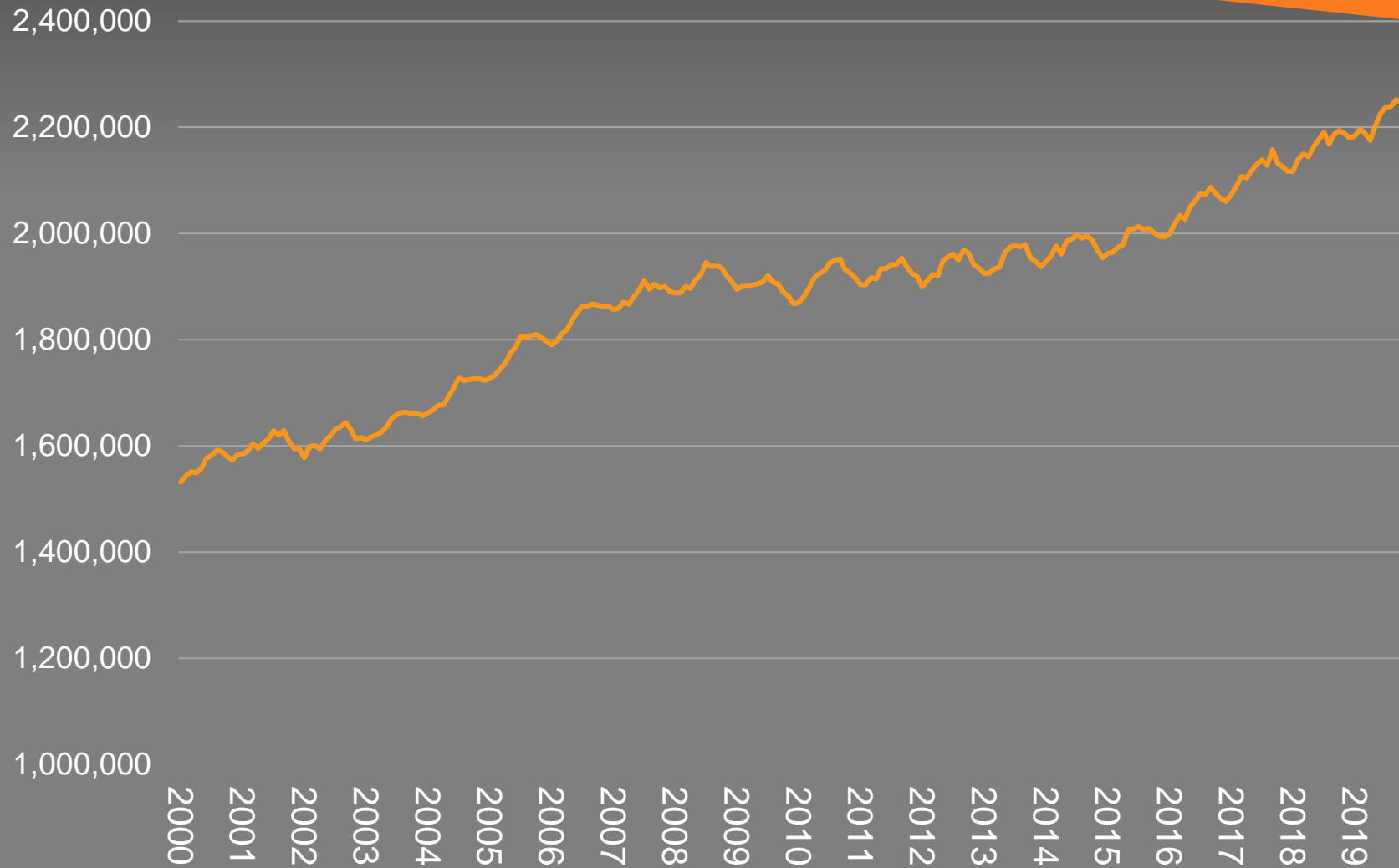
The theme
here is *success.*

Talent in Orlando.



A seven-county *labor force.*

2010-2019



2.2 M

REGIONAL 7-COUNTY
LABOR FORCE
(FL Dept. of Economic
Opportunity, Dec. 2019)

It's a *smart*
world after all.

550,000

HIGHER-ED STUDENTS
WITHIN 160 (2 HOUR
DRIVE) OF ORLANDO
(IPEDS, National Center for
Education Statistics)

43%

OF RESIDENTS
25+ HAVE A
COLLEGE
DEGREE
(U.S. Census Bureau,
2019)

USF UNIVERSITY OF
SOUTH FLORIDA



Lake Sumter
State College



FULL SAIL
UNIVERSITY

Rollins
EST. 1885

VALENCIA COLLEGE



SEMINOLE
STATE
COLLEGE
OF FLORIDA



UCF

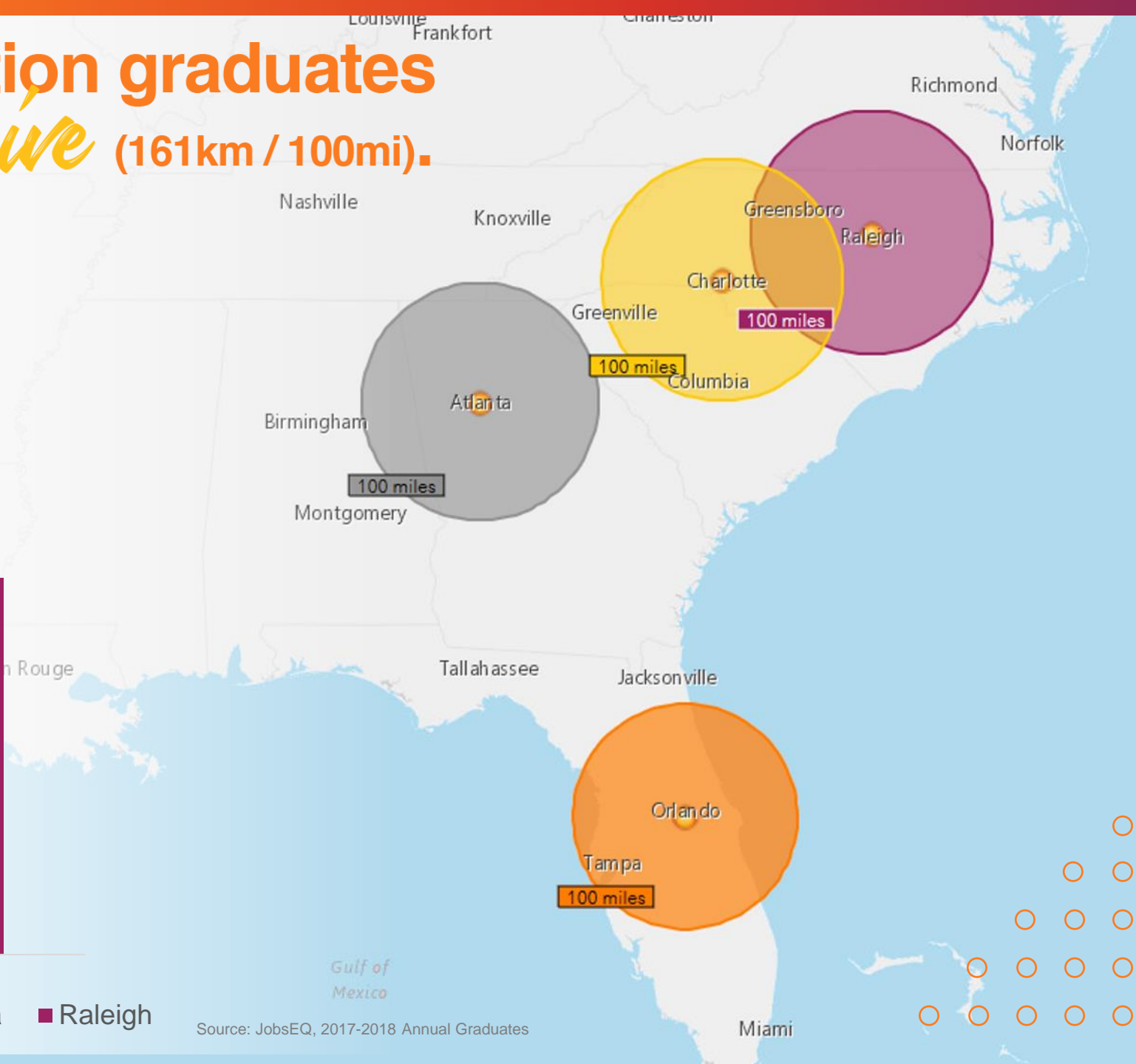
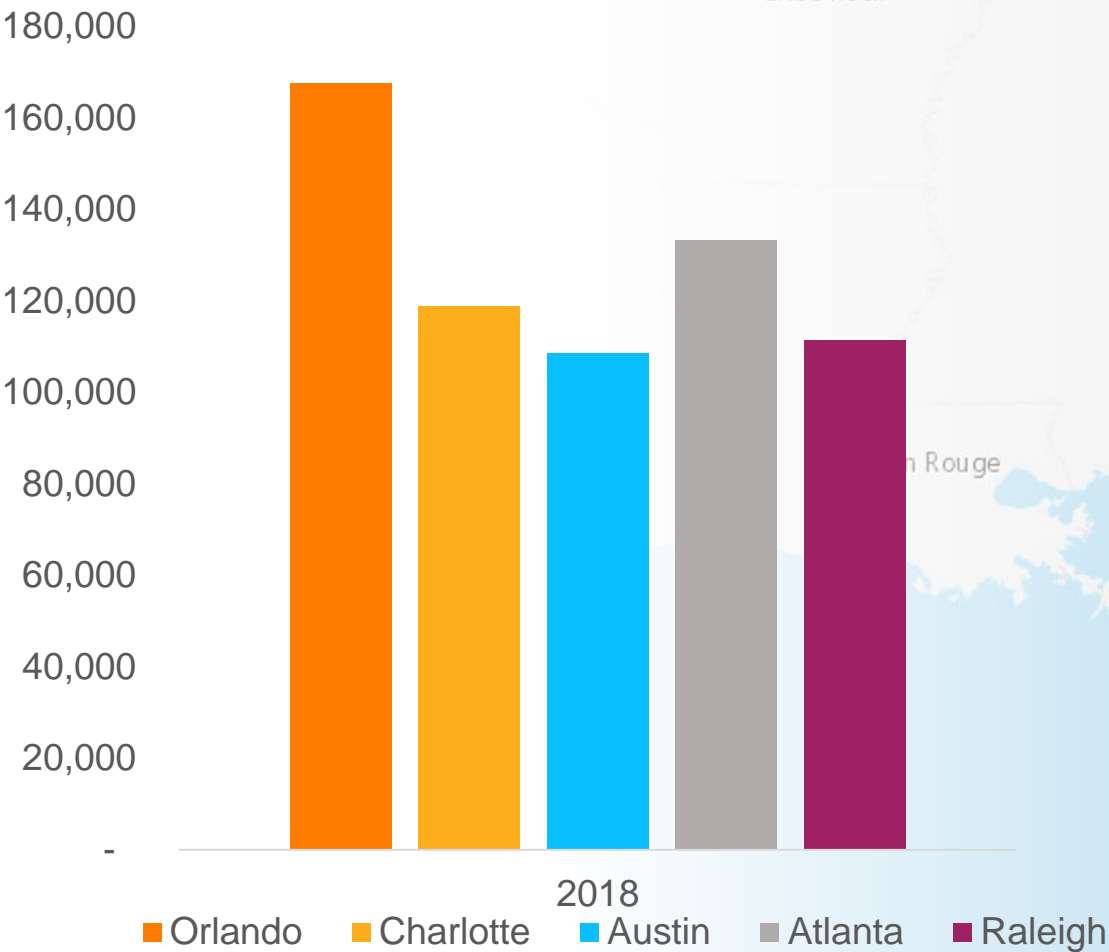
EMBRY-RIDDLE
Aeronautical University



FLORIDA POLYTECHNIC
UNIVERSITY

FLORIDA
TECH

Annual higher-education graduates within a *two-hour drive* (161km / 100mi).



Source: JobsEQ, 2017-2018 Annual Graduates



UNIVERSITY OF
CENTRAL FLORIDA

COLLEGE OF
OPTICS &
PHOTONICS

America's leading *partnership university*



COLLEGE OF MEDICINE



INSTITUTE OF
SIMULATION & TRAINING



FLORIDA
SOLAR
ENERGY
CENTER



FIEA

FLORIDA INTERACTIVE
ENTERTAINMENT
ACADEMY



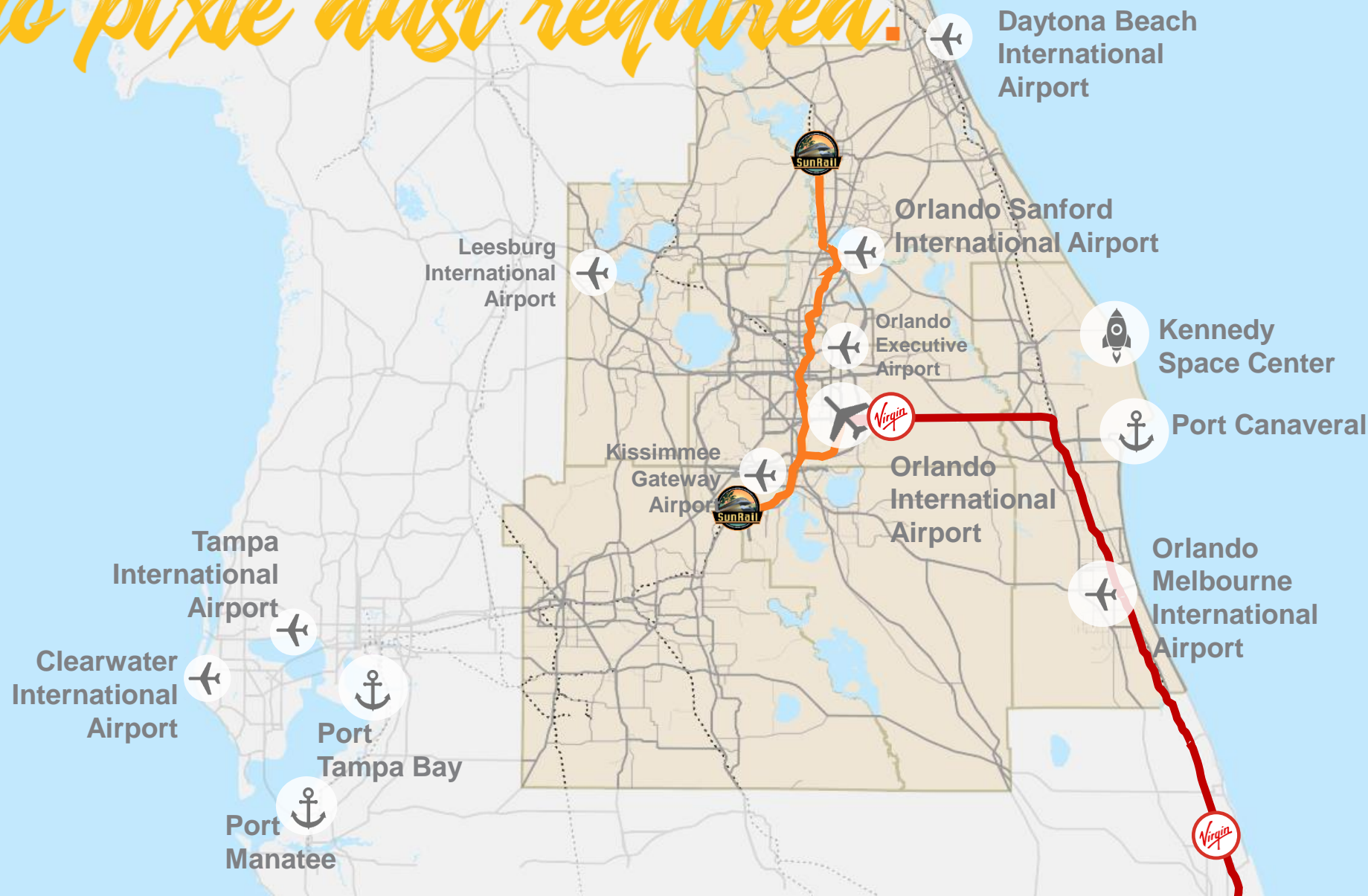
Rosen College
COLLEGE OF HOSPITALITY
MANAGEMENT



America's most
visited destination
is also one of
the *most connected.*

Access in Orlando.

Ride, drive, cycle or soar... *no pixie dust required.*



A map of the United States and Mexico is shown in a light gray tone. From a central point in Florida (Orlando), numerous thin gray lines radiate outwards across the map, representing flight routes to various destinations. The lines are denser in the eastern half of the United States and spread out towards the west and south. The text 'Hyper-connected' is in orange and 'air access.' is in a yellow script font.

Hyper-connected *air access.*



WEEKLY
**DIRECT
FLIGHTS**

TO AMSTERDAM, PARIS,
FRANKFURT, SAO PAULO,
DUBAI AND MORE.

314

WEEKLY DIRECT
FLIGHTS TO
NEW YORK CITY
METRO

175+

NONSTOP
DESTINATIONS
ORLANDO TO
THE WORLD

50M
PASSENGERS
ANNUALLY

TOP 10
AIRPORT
IN THE U.S.
BY PASSENGER TRAFFIC

Investing in *transportation.*



Port Canaveral

+\$345M



+\$3.5B

CONNECTING ORLANDO
INTERNATIONAL AIRPORT
TO MIAMI



+\$2.3B

INTERSTATE 4
Improvement Project



+\$800M

61 MILES OF RAIL
16 STOPS



ONLY

HUMAN SPACE
LAUNCH center in U.S.



Orlando International Airport

+\$4.2B

50M

PASSENGERS A YEAR



Business is one of the biggest tickets in town.

Industry in Orlando.

**Growing a diversified
economy driven by
high value jobs.**



**ORLANDO
ECONOMIC
PARTNERSHIP**





Advent Health

**Leading Hospital Network
and Corporate Headquarters**
83,000+ Employees
35,000 in Central Florida

LOCKHEED MARTIN

Est. 1957
8,000 Total Employees
Expanded in **2006, 2018, 2019**
Missiles and Fire Control (MFC)
2,000+ New Jobs
\$760M Capital Investment

DARDEN

**America's Leading
Restaurant Headquarters**
175,000+ Employees
6,000+ Employees in Central Florida

Est. 1999

900 Total Employees

Western Hemisphere Headquarters

691 New Jobs

\$19M Capital Investment



**MITSUBISHI HITACHI
POWER SYSTEMS**

SIEMENS

Est. 2002

4,800 Total Employees

Wind Turbine Training Center

349 New Jobs

\$47M Capital Investment

Deloitte.

Technology Delivery Center

Est. 2014

Expanded 2016

2,000+ New Jobs in Central Florida

\$61M Capital Investment



Worlds of entertainment.

A nighttime aerial view of Orlando, Florida, featuring a large lake with a fountain, modern glass skyscrapers, and city lights. In the top right corner, there is a decorative pattern of orange circles.

WELCOME TO
the *Orlando* you only
thought you knew.

LAKE NONA®



"How to Build a Great American City."

- FORTUNE



TAVISTOCK GROUP

DEDICATED TO EXCELLENCE

Tavistock Group was founded over 40 years ago by private investor Joe Lewis. The group has more than 200 companies across 13 countries.



ALBANY



Isleworth





TAVISTOCK GROUP

TAVISTOCK DEVELOPMENT COMPANY

OUR DEDICATION TO DOING THINGS BETTER
IS THE FOUNDATION OF EVERY PROJECT

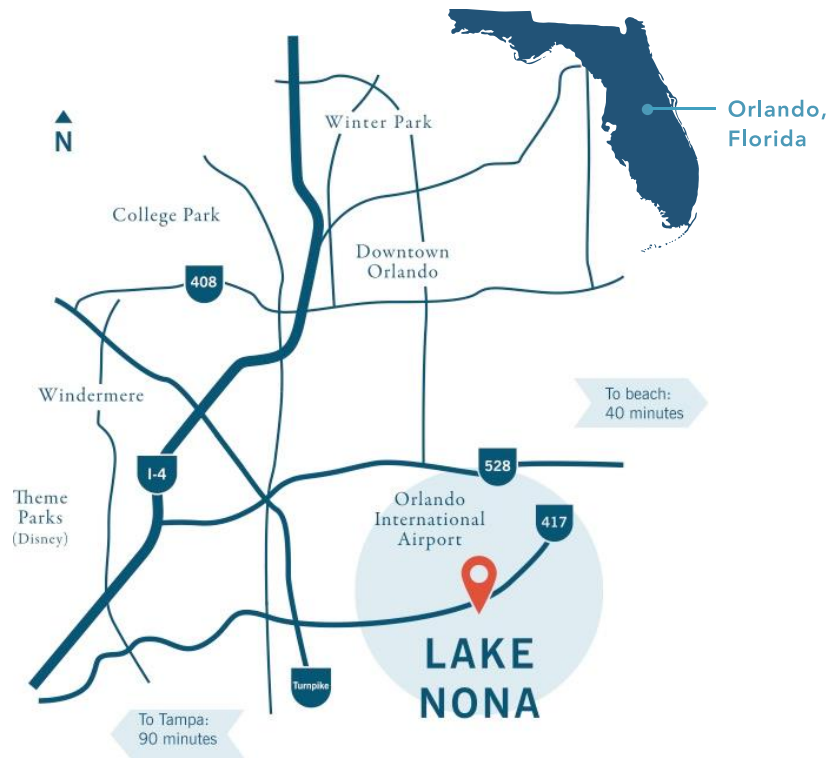
We specialize in projects across Residential, Commercial, Mixed-Use, Health & Wellbeing, Hospitality, Sports & Performance and Simulation & Training.

LAKE NONA MISSION STATEMENT

**To Create The Ideal Place
That Inspires Human Potential
Through Innovative Collaboration**

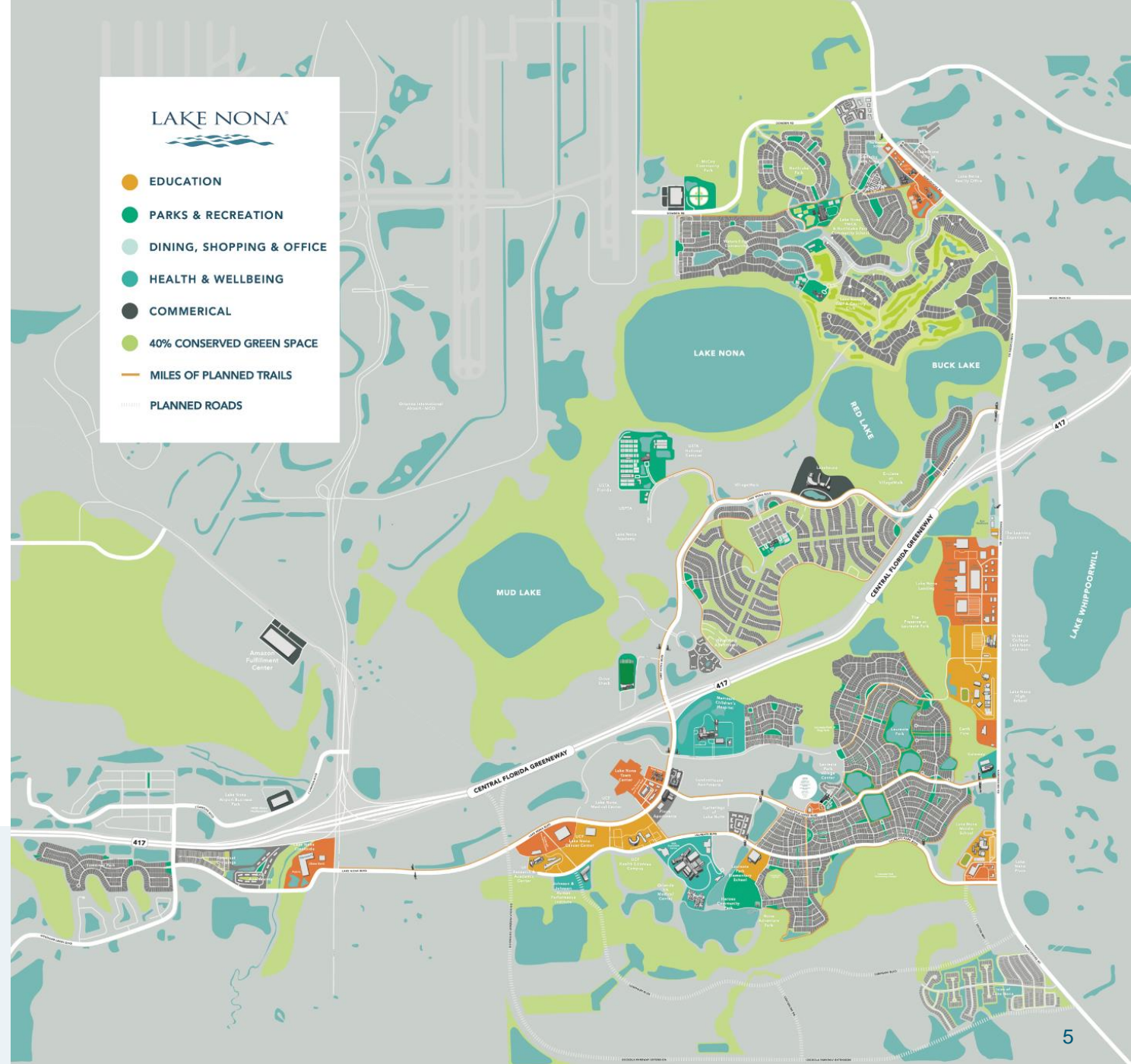


COMMUNITY MAP



DRIVE TIMES

Orlando International Airport	10 minutes
Downtown Orlando	20 minutes
Area Theme Parks	20 minutes
Atlantic Coast Beaches	30 minutes
Tampa	1 hour, 10 minutes
Gainesville	2 hours, 10 minutes
Jacksonville	2 hours, 30 minutes
Miami	3 hours, 30 minutes
Tallahassee (State Capital)	4 hours, 15 minutes



LAKE NONA

ROBUST MOBILITY

All Roads Lead to Lake Nona

With adjacency to both the international airport and new intermodal transportation hub, Lake Nona offers multiple access points from every direction.

Adjacent to Super Regional Transportation

Orlando's new Intermodal Transportation Center is minutes away, with light, commuter and high-speed railway integration, buses, and APMs.

Convenient Commute Times

Drive time averages from Lake Nona to the downtown urban core range from 15 to 25 minutes; drive times of 5 to 10 minutes to Orlando International Airport.

Pedestrian and Bike-Friendly Pathways

Dedicated bike lanes and 44+ miles of paved and unpaved trails offer walkability alternatives to get to your destination.





TAVISTOCK

PUBLIC ART IN THE COMMUNITY

Tavistock communities boast a robust public arts and culture program, offering those who live, work and visit plenty of chances to be inspired by their surroundings.





SOMETHING FOR EVERYONE

LIMITLESS
ACTIVITY AND
ENTERTAINMENT



LAKE NONA SNAPSHOT

2.6M people
within a 30-
mile radius

Gigabit fiber
with internet
speeds 200x
faster than
U.S. average

Contiguous to
Orlando
International
Airport – forms an
Aerotropolis

85% of residents
have a college
degree

One of the
fastest-selling
communities in
the U.S.
(RCLCO 2018)

Median age is
36 years

15,000+ students
onsite and
growing...



Most-visited city in the
U.S. with more than
72 million visitors with
economic impact of
more than \$50 billion
Visit Orlando (2018)

Ranked #1 Best
Mega Airport
J.D. Power (2019)

One of Inc.'s 50
Most Innovative
Cities in the World
(2018)

#1 Best Place to
Work in Tech in the
Nation
SmartAsset (2020)



ORLANDO AT-A-GLANCE

LAKE NONA

BUILT FOR BUSINESS

Lake Nona provides a unique commercial climate where businesses make a lasting impact.

Tavistock provides best-in-class infrastructure and facilities to corporate partners, delivering a better shell that enables the occupier to be more productive.



LAKE NONA

APARTMENT COMMUNITIES

· P I X O N ·

LandonHouse

THE
° S K Y L A R °

ARIEL



LAKE NONA
WATER MARK
LUXURY APARTMENT HOMES





LAKE NONA

SINGLE-FAMILY COMMUNITIES

With 10 distinct residential neighborhoods, Lake Nona offers a broad collection of home options. Residential communities include:

Lake Nona Golf &
Country Club

The Preserve at
Laureate Park

NorthLake Park &
Waters Edge

Somerset Park

VillageWalk

Somerset
Crossings

Enclave at
VillageWalk

The Gatherings

Laureate Park

Isles of Lake Nona



LIVE & PLAY

LAKE NONA GOLF & COUNTRY CLUB

Lake Nona Golf & Country Club is a sanctuary of luxury real estate and amenities nestled along the shores of Lake Nona.

The 600-acre community features a Tom Fazio-designed championship golf course, clubhouse, 18-room lodge, Bath & Racquet Club, and 24-hour gated security.

Regularly noted as one of the top private golf and country clubs in the world.



LAKE NONA

FROM PRE-K TO MD/PhD



EARLY CHILDHOOD

Amazing Explorers Academy
Lake Nona YMCA
Primrose School of Lake Nona
The Learning Experience
The Goddard School



ELEMENTARY

NorthLake
Park
Community
School

Laureate Park
Elementary
School



MIDDLE SCHOOL

Lake Nona
Middle
School



HIGH SCHOOL

Lake Nona
High School



UNDER GRADUATE

Valencia
College



GRADUATE

University of Central Florida Health
Sciences Campus

- College of Medicine
- The Burnett School of
Biomedical Sciences

University of Florida College of
Pharmacy



LAKE NONA

DIRECT PIPELINE OF TALENT

Lake Nona has created a culture of collaboration guaranteed to provide excellent learning experiences within a university education.

There are more than 500,000 college students within 100-mile radius from Lake Nona.



VALENCIA COLLEGE



LAKE NONA

A LIVING LAB

Lake Nona is a 17-square-mile “living lab” community that provides a real-world test bed for companies looking to test and deploy innovative solutions at scale.

Current projects include autonomous mobility solutions, 5G deployment, a longitudinal health study, and WHIT, Lake Nona’s Wellness Home built on Innovation and Technology.





LIVING LAB

SMART CITY & 5G

Connectivity, both physical and digital, is the main engine that powers Lake Nona's innovation ecosystem.

Companies can learn and scale how 5G integrates into all aspects of life, including health, wellbeing, technology, commerce, etc.

LIVING LAB

leAD SPORTS & HEALTH TECH ACCELERATOR

Partnership between Lake Nona and leAD Sports, this new accelerator will bolster technology start-up companies in Central Florida.

Marks first time the Berlin-based leAD Sports will host an accelerator in the United States.

Six-month program will drive growth for entrepreneurs with each selected participant receiving a pre-seed investment.



leAD

LN.

SPORTS & HEALTH TECH ACCELERATOR





LIVING LAB

MOVE NONA

Lake Nona has engaged Beep to operate the region's first network of autonomous shuttles.

Move Nona includes a robust bike share program with stations located throughout the community.

Lake Nona was awarded the 2019 U.S. Department of Transportation Build Grant; identified as national showcase program for innovation in mobility.





The annual Lake Nona Impact Forum is committed to building the Wellbeing Ecosystem of the Future.

Convenes more than 300 global thought leaders to exchange ideas that directly impact individuals, companies, and communities across the world.

Explores the intersections of health, wellness, medical and scientific innovation.



LAKE NONA

LEADING HEALTHCARE INSTITUTIONS

Nemours.
Children's Health System

VA  U.S. Department
of Veterans Affairs

UF UNIVERSITY of
FLORIDA
Research Institute

HCA 
Healthcare®

Johnson & Johnson

Advent Health

GUIDEWELL
Innovation

 **TABULARASA**
HEALTHCARE

A **Amicus**
Therapeutics®

 **SARAH CANNON**



UCF COLLEGE OF MEDICINE

UCF's program epitomizes innovation, high-tech learning tools and a pioneering spirit to educate young doctors and scientists in a new and better way for the 21st century.

UCF LAKE NONA MEDICAL CENTER

An Adult Teaching Hospital

Public-private partnership with UCF Academic Health and HCA, the nation's largest hospital company.

Located adjacent to the UCF College of Medicine.

Currently under construction with completion on Feb. 1, 2021.





THE VA'S EPICENTER OF SIMULATION & TRAINING

SIMLEARN CENTER

One of the 10 largest simulation centers in the United States.

Epicenter of training and simulation for the entire federal VA system.

SIMULATION & TRAINING

SIMCOM AVIATION

Global simulation center providing training solutions across general aviation, business and commercial aircraft types.

SIMCOM conducts over 6,000 annual training events with customers from over 80 countries.



NATIONAL TRAINING CENTER

KPMG LAKEHOUSE

\$430 million national training center opened in Lake Nona in early 2020.

The 800,000 sq. ft facility sits on a 55-acre campus and consists of flexible meeting space, multiple dining options and abundant recreational amenities.

JOHNSON & JOHNSON

HUMAN PERFORMANCE INSTITUTE

Johnson & Johnson Human Performance Institute provides training to professional athletes, corporate executives, and individuals seeking high performance energy management.

HOME OF AMERICAN TENNIS

USTA NATIONAL CAMPUS

\$100M state-of-the-art training center is largest facility in the world, with 100 courts for everyone from amateurs to pros.

Welcomed 675,000+ players and visitors since opening in 2017.

Host to over 300 collegiate teams annually and home to NCAA National Championships.

Home of The Tennis Channel.





INTEGRATED WELLNESS

LAKE NONA PERFORMANCE CLUB



Lake Nona Performance Club is a state-of-the-art community, fitness, sports and wellbeing center dedicated to advancing the pursuit of integrative health and bettering the community by bettering the individual.

TAVISTOCK

WORLD-CLASS SPORTS

Tavistock's sports pedigree includes world-class golf and country clubs, a top-tier international football club and exclusive events hosted around the world.

A selection of Tavistock's sports holdings include:

- Tottenham Hotspur F.C. - The only NFL built and sanctioned stadium outside the US.
- Isleworth Golf & Country Club
- Lake Nona Golf & Country Club
- Albany, Bahamas - A Luxury Resort Community
- Hero World Challenge Golf Tournament
- Tavistock Cup
- Tavistock Collegiate Invitational





LAKE NONA

BUILT FOR WORLD-CLASS ATHLETES

More than 75 professional athletes across a wide range of sports such as tennis, golf, soccer, basketball, football, and baseball live and train in Lake Nona.



LAKE NONA PARTNERS & ANCHORS



LAKE NONA TOWN CENTER

Lake Nona Town Center is a 100-acre, open-air urban district and regional entertainment destination that will feature more than six million square-feet of retail, dining, hospitality and office at build out.





LAKE NONA WAVE HOTEL

Opening 2021



LAKE NONA

GREENLINK PARK

Part of Lake Nona's robust mobility infrastructure, Greenlink Park will connect a dense mixed-use environment with Lake Nona Town Center, displacing a conventional automobile street.

Features include dedicated micro-mobility lanes, autonomous vehicle lanes, and pedestrian paths organized around a waterway.



LAKE NONA RESORT

LAKE NONA



"We are proud to join other world-class organizations in the Lake Nona community, which attracts business innovators and residents committed to collaboration, wellness and innovation."

Lynne Doughtie,
Former U.S. Chairman and CEO of KPMG

"Lake Nona is one of the fastest-growing innovation clusters in North America."

John Chambers,
Former CEO, Cisco



"Lake Nona, the most sophisticated example in the world of what master planning for wellness can accomplish."



Lake Nona: "The Future of Cities" and "How to Build the Next Great American City."

FORTUNE

"We have the opportunity here at Lake Nona to create something world class."

John Sculley
Former CEO, Apple,
PepsiCo

"An important part of Orlando's emerging presence as a mature and innovative city is Lake Nona."

The New York Times

"It is up to all of us as partners to create the future of Lake Nona – and I think our imagination is our only limit."

Alex Gorksy
CEO, Johnson & Johnson



"Lake Nona might appear like a normal community, but it is actually a giant experiment in how we can keep people healthy."

FAST COMPANY

LAKE NONA®



Lake Nona awaits you!

