## WELCOME TO GEORGIA

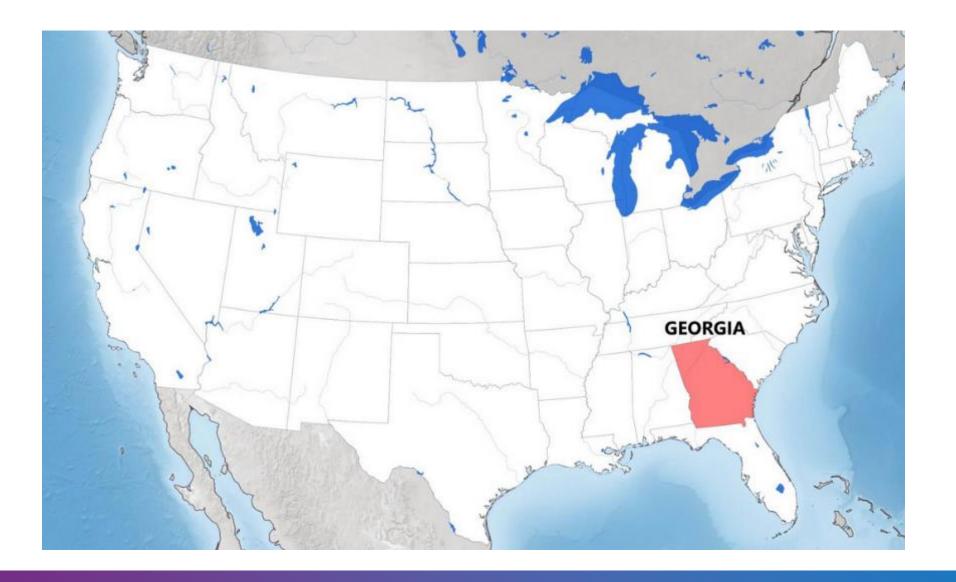
08/06/2021





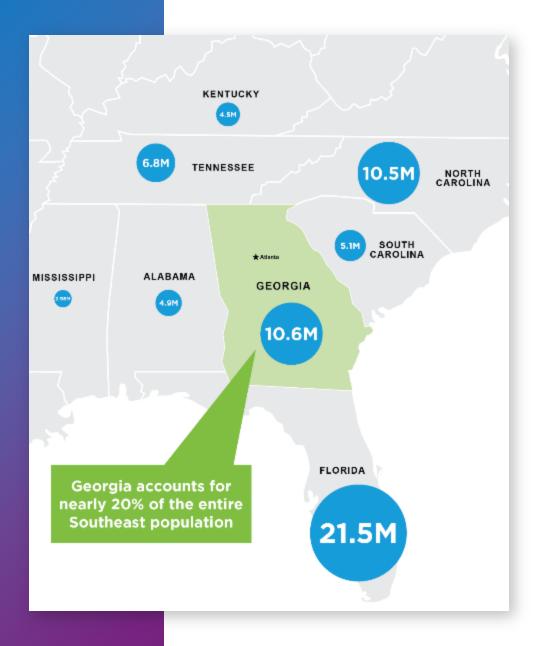


### **IDEAL LOCATION**







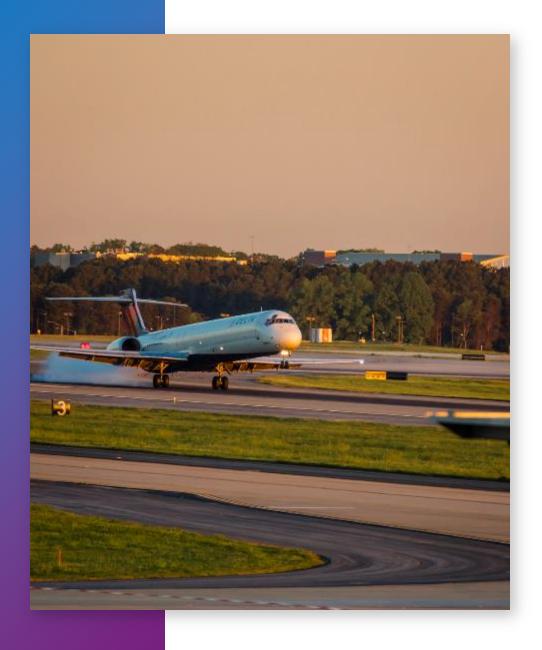


# EPICENTER OF THE REGION'S GROWTH

- Georgia has a 1.2% annual projected population growth from 2019-2031, outpacing the nation.
- Labor force of 5.1M is the 8<sup>th</sup> largest in the nation.







#### **GLOBAL CONNECTIONS**

- Hartsfield-Jackson serves 150 U.S. destinations and more than 75 international destinations in 50 countries.
- On average, there are 2,700 arrivals and departures daily.
- Atlanta is within a two-hour flight of 80 percent of the United States population.





#### **ACCESS TO MARKET**

#### TRAVEL BY INTERSTATE

80% of U.S. market within a 2-day drive



#### TRAVEL BY AIR

80% of U.S. market within a 2-hour flight time

> Hartsfield Jackson Atlanta **International Airport**



#### TRAVEL BY RAIL

Norfolk Southern and CSX are major carriers connecting the state to more than 80% of U.S. markets within 3-4 days of transit

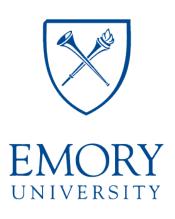




#### DIVERSE EDUCATIONAL INSTITUTIONS



















# University System of Georgia - Main Campus echnical College System of Georgia - Main Campus Technical College System of Georgia - Satellite Cambus

# BUILDING THE TALENT PIPELINE

#### **COLLEGES AND UNIVERSITIES**

- More than 95,000 degrees are earned each year in Georgia
- More than 80 private & public colleges and universities
- Skilled tech talent is cultivated in 22 public technical colleges





#### PRO-BUSINESS ENVIRONMENT

**COMPETITIVE** 

AND RESPONSIVE

FOR OVER 20 YEARS

**LOW UNION MEMBERSHIP** 





## Georgia's Response to Covid-19



#### CARING FOR OUR COMPANIES

#### STAYING OPERATIONAL THROUGH STRATEGIC PARTNERSHIPS













# Cottrell









#### GEORGIA COMPANIES UNITE

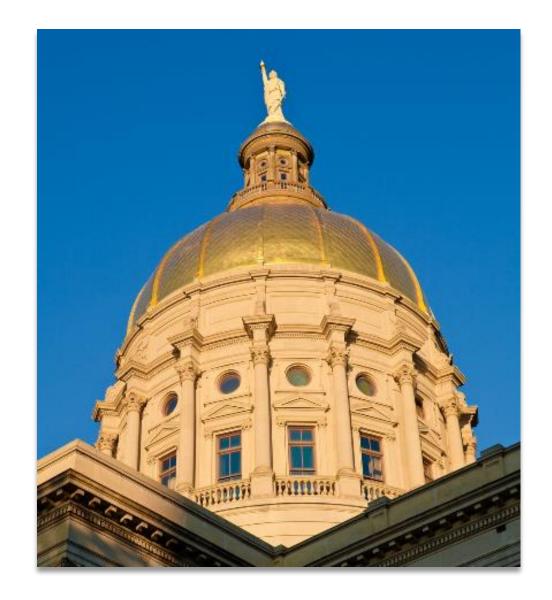
- More than 350 companies pivoted operations
- GDEcD's Centers of Innovation developed and shared with the public a searchable, supply-specific interactive map to connect those searching for product with available suppliers.





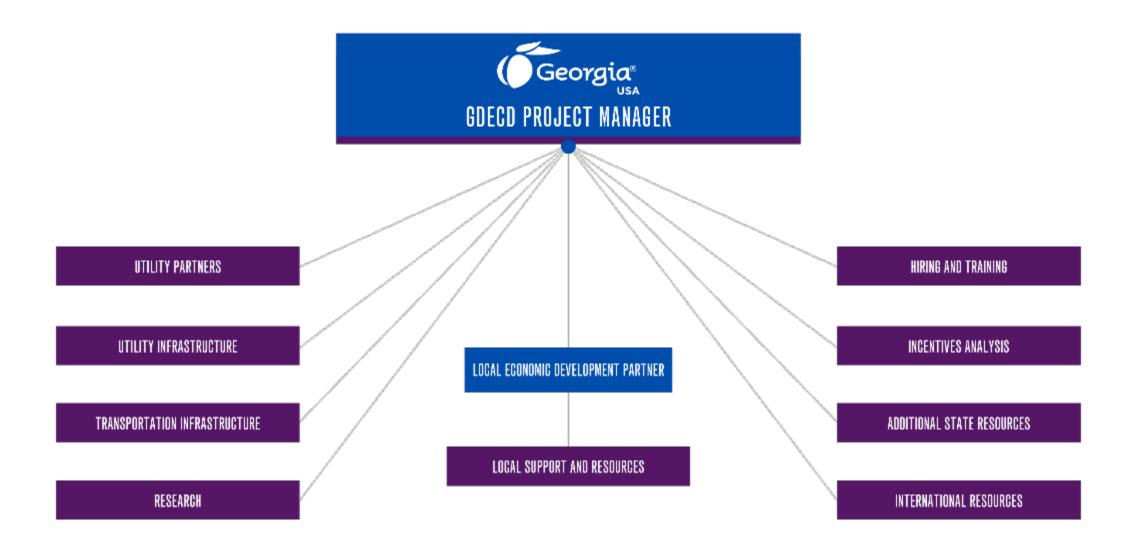
#### LEGISLATIVE RESPONSE 2020

- PPE Tax Credit rewards job creation that expands the manufacture of PPE and hand sanitizer in Georgia.
- Option on Job Tax Credits allows companies to claim jobs at pre-COVID-19 levels, even if changed to teleworking status for 2021 and 2021.











#### **INCENTIVE PROGRAMS**

- State Income Tax Credits
- Monetizable Tax Credits
- R&D Tax Credit
- Sales & Use Exemptions
- Georgia Quick Start





#### **GEORGIA QUICK START**

**#1 Workforce training program** in the nation

**Training customized** to each company's unique process, equipment and culture

Provided at no charge to qualified employees by the Technical College System of Georgia





## THANK YOU



